



EISFATH JAHAN SHIPU

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SUMMARY

Results-driven Digital Marketing Professional with 3 years of comprehensive experience in WordPress web design, lead generation, and email marketing. Proven track record of delivering high-quality projects within strict deadlines while exceeding client expectations. Specialized in creating responsive WordPress websites that convert visitors into customers and implementing targeted email marketing campaigns that drive engagement and revenue.

WORK EXPERIENCE

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| Freelance at Bangladesh Angels <ul style="list-style-type: none">Social Media Marketer | 2024 |
| Classroom Bangladesh <ul style="list-style-type: none">Web designer - Word press Website | Present |
| Freelancing - Llnkedin & Up Work also Fiverr <ul style="list-style-type: none">Web designer - Word PressLead Generation & Data EntryEmail Marketing - Mailchimp & Klaviyo | Present |

EDUCATION

- | | |
|---|----------------------------|
| H.S.C - Higher Secondary Certificate
National University (Khulna Government Women's College) <ul style="list-style-type: none">Humanities | Jan 1999 - Des 2000 |
| B.S.S - Bachelor Of Social Science With Honours
National University <ul style="list-style-type: none">Economic | Mar 2001 - Nov2005 |
| M.S.S - Master Of Social Science
National University <ul style="list-style-type: none">Economic | Apr 2006 - Feb 2008 |

SKILLS

- Web Design (Word Press):** E-commerce Site, News Site, Portfolio Site, Business Site, Responsive Design .
- Email Marketing (Mailchimp & Klaviyo):** Email campaigns create, Email template design , Niche audience setup , Sign-up & pop-up form create ,Ecommerce site -website & social media integration , E-commerce landing page design .
- Lead Generation:** Data entry, Web research, B2B & B2C leads , Business leads .
- YouTube:** Cannel create & Optimization , Logo & Thumbnail design , Video SEO , Follower grow & Cannel Monetization .
- Facebook:** Profile & page create - Optimization , Logo & Thumbnail design , Follower grow & Cannel Monetization , AD campaigns .
- Instagram:** Profile create & Optimization , Influencer Research .
- AI Technology :** AI technology, Video editing , White board animation , Photo editing .
- Soft Skills:** Time management , Communication , Problem solving , Adaptability , Team Work .
- Tools:** Canva , Word press , Adope photoshop, Google work space .